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The Portable MBA

The Portable MBA in Entrepreneurship is a book for would-be entrepreneurs, people who have started small firms and who want to improve their entrepreneurial skills, and others who are interested in entrepreneurship, such as bank loan officers, lawyers, ac-countants, investors, and consultants—indeed, anyone who wants to get involved in the

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The Portable MBA

Whether you already have a master of business administration (MBA) degree and are looking for a refresher or you are thinking about entering an MBA program in the near future, you will find this book to be a highly useful resource To start with, The Portable MBA allows you walk the walk of learning the concepts of business Reading through

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THE 1 PROCESS - John Wiley & Sons

In The Portable MBA in Entrepreneurship, we take a broader definition of entrepreneurship than Schumpeter's Our definition encompasses everyone who starts a new business Our entrepreneur is the person who perceives an opportunity and creates an organization to pursue it And the entrepreneurial process involves

University of Montana School of Business Administration ...

MBA 694 Entrepreneurship University of Montana School of Business Administration MBA 694 Section 01 Readings: Required Bygrave and Zacharakis, The Portable MBA in Entrepreneurship, Fourth Edition Articles and cases as listed Available on Moodle and listed links Recommended Business Plans that Work (amazoncom)

Understanding the Entrepreneurial Process: a Dynamic ...

The portable MBA in entrepreneurship (p 3) Hoboken, NJ: John Wiley & Sons Personal attributes are the characteristics of entrepreneurs that make them different from non-entrepreneurs This theme has been fertile in research into entrepreneurship In looking to contribute to the identification and understanding of the behavior that may lead an

TR 12:30-1:45 pm Kenan C147F

Textbook: Bygrave and Zacharakis, "The Portable MBA in Entrepreneurship" The objective of this course is to provide the necessary background and a collaborative environment in which students can form teams to produce business plans and presentations in the area of scientific entrepreneurship

MBAX 6100 Entrepreneurship and Small Business ...

Entrepreneurship and Small Business Management Course Syllabus Spring 2007 Frank Moyes Leeds School of Business University of Colorado at Boulder Boulder, Colorado 80309-0419 MBAX 6100 Entrepreneurship and Small Business Management Syllabus Spring 2007 • Bygrave & Zacharakis, 2004 The Portable MBA in Entrepreneurship, 3rd edition

INTERNATIONAL ENTREPRENEURSHIP

This course explains the basic concepts of entrepreneurship, the role of entrepreneur in economic, creativity and entrepreneurship and the entrepreneurial process such as critical factors for starting a Bygrave, William D1994The Portable MBA in Entrepreneurship Canada, John Wiley & Son Inc

UDAYANA UNIVERSITY Course Syllabus INTERNATIONAL ...

UDAYANA UNIVERSITY Course Syllabus INTERNATIONAL ENTREPRENEURSHIP (Code: BIP1017) 5 ECTS Course Description This course explains the basic concepts of entrepreneurship, the role of entrepreneur in economic, creativity and entrepreneurship and the entrepreneurial process such as critical factors for starting a

Course Outline: Entrepreneurship- MGT 421 - MBA ...

2) Innovation and Entrepreneurship- Practice and Principles by Peter F Drucker- Butterworth Heinemann -Oxford England -99 (PFD) 3) New Venture Creation by Jeffrey A Timmons & Stephen Spinelli (TIM) 4) Portable MBA in Entrepreneurship by William D Bygrave (BYG) Add Suggested Reading:-

Small Business Resource Center - Cengage

Portable MBA in Strategy, 2nd Ed, The 7 Irrefutable Rules of Small Business Growth, and Portable MBA in Entrepreneurship Small Business Resource Center also both specialty/vertical market and general business - including titles like: Better Asset Management Black Enterprise Consumer Comments Cosmetics International Direct Marketing

CENTER FOR ENTREPRENEURSHIP - Fairfield University

for the Center for Entrepreneurship is a pledge to help students, faculty and other members of the time MBA Program 30th and a portable bone-density scanner 6 In the competition, Fairfield students gain critical team-based experience in developing an initial idea into a viable product Students are mentored by experienced entrepreneurs

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Entrepreneurial Business Fundamentals for Engineers ...

Tim Faley, PhD, MBA Dr Faley is the managing director of the Zell Lurie Institute for Entrepreneurial Studies and Adjunct Professor of Entrepreneurship at the Ross School of Business He previously was the managing director of the Wolverine Venture Fund (instructor for ES701 - WVF) Dr

Technology Ventures (Dorf and Byers): Companion Syllabus ...

Entrepreneurship, Robert Hisrich and Michael Peters New Venture Creation, Jeffrey Timmons and Steve Spinelli Launching New Ventures: An Entrepreneurial Approach, Kathleen Allen Patterns of Entrepreneurship, Jack Kaplan The Portable MBA in Entrepreneurship, William Bygrave and Andrew Zacharakis Entrepreneurial Strategy and Leadership